

# Privacy Policy

**Jessica Rebecca Grosser**

By visiting <https://www.jessicarebeccatransformation.com>, you are consenting to this Privacy Policy.

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## 1. Overview

Jessica Rebecca Grosser ("I," "we," "us," or "our") is committed to protecting your privacy online.

This Privacy Policy describes how personal data is collected, used, stored, and shared through **jessicarebeccatransformation.com** ("the Site").

All visitors, users, customers, and clients of the Site are referred to as "you" or "user."

Jessica Rebecca Grosser acts as a **Data Controller** under applicable Swiss data protection laws and the European Union's General Data Protection Regulation (GDPR).

By accessing or using this Site or any services provided through it, you agree to this Privacy Policy without modification.

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## 2. Data We Collect and How We Use It

We collect personal data that you voluntarily provide, including but not limited to:

- Name
- Email address
- Phone number
- Billing and payment information
- Communication content (emails, messages, forms)

We collect data when you:

- Subscribe to newsletters or free content

- Purchase services or products
- Fill out forms
- Communicate via email or social media
- Use the Site

Your data is stored securely using reputable service providers.

## A. Usage Data

We may collect technical data such as IP address, browser type, operating system, geographic location, pages visited, and navigation paths.

This data is collected via analytics tools (e.g. Wix analytics) to:

- Improve website performance
- Understand user behaviour
- Deliver relevant content

**Legal basis:** legitimate interest.

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## B. Customer Data

We process personal and transactional data related to purchases of services or products in order to:

- Deliver services
- Process payments
- Maintain business records

**Legal basis:** contract performance and consent.

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## C. Communication & Subscription Data

We process data you provide when subscribing to newsletters or contacting us.

**Legal basis:** consent or legitimate interest.

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# 3. Marketing and Advertising

We may send marketing communications if you have opted in or purchased services.

You may unsubscribe at any time via the link in each email or by contacting:

 [jessicarebeccatransformation@gmail.com](mailto:jessicarebeccatransformation@gmail.com)

We may use data for advertising (e.g. social media ads) and to analyse marketing effectiveness.

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## 4. Sharing Your Personal Data

We may share data with trusted third parties necessary to operate the business, including:

- Website hosting and email services
- Payment processors
- Administrative or accounting services

We may also disclose data if legally required (e.g. tax or regulatory authorities).

Your data is **never sold**.

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## 5. Anti-Spam Policy

All marketing emails include an unsubscribe option.

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## 6. Cookies and Tracking Technologies

We may use cookies, pixels, and analytics tools to improve website functionality and marketing.

You may disable cookies via your browser settings. Some features may not function properly.

The Site does not respond to "Do Not Track" signals.

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## 7. Third-Party Links

We are not responsible for the privacy practices of third-party websites linked on this Site.

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## 8. Data Security and Breach Response

We implement reasonable security measures to protect your data.

In the event of a data breach, we will comply with legal notification requirements.

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## 9. Data Retention and Destruction

Personal data is retained only as long as necessary for legal, contractual, or business purposes and then securely deleted or anonymised.

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## 10. International Transfers

Your data may be processed outside Switzerland or the EEA. Appropriate safeguards are used.

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## 11. Children's Privacy

This Site is not intended for children under 13, and we do not knowingly collect data from children.

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## 12. Changes to This Policy

This Site is owned and operated by **Jessica Rebecca Grosser**.

Questions may be directed to:

 [jessicarebeccatransformation@gmail.com](mailto:jessicarebeccatransformation@gmail.com)

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## 13. Your Rights

You have the right to:

- Access, correct, or delete your data
- Restrict or object to processing

- Data portability
- Withdraw consent at any time

You may lodge a complaint with a supervisory authority if you believe your rights are violated.

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## 14. Consent to International Transfer

By using this Site, you consent to international data transfers as described above.

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**Updated:** 11.06.2024

**Last Updated:** 27.01.2026